



Survey Findings June 2015

A quantitative report

Prepared for:



Prepared by:
Martha Fanning

J.6599

Introduction

Background

- Market research was required to provide up-to-date consumer sentiment for Tasc in June 2015.

Methodology

- An agreed questionnaire was included in B&A's early June Omnibus study.
- The survey interviews 1,000 adults 16+ on a face-to-face basis, using hand-held computers.
- Interviewing is quota controlled by gender, age and class within region, to ensure the results correctly reflect the known demographic of the Republic of Ireland.

Timing

- Fieldwork took place 1st – 10th June, 2015.

Overview

The Government should prioritise investing in public services rather than spending money to cut income taxes"
%

The minimum wage should be increased
%

The minimum wage should be the same as a living wage
%

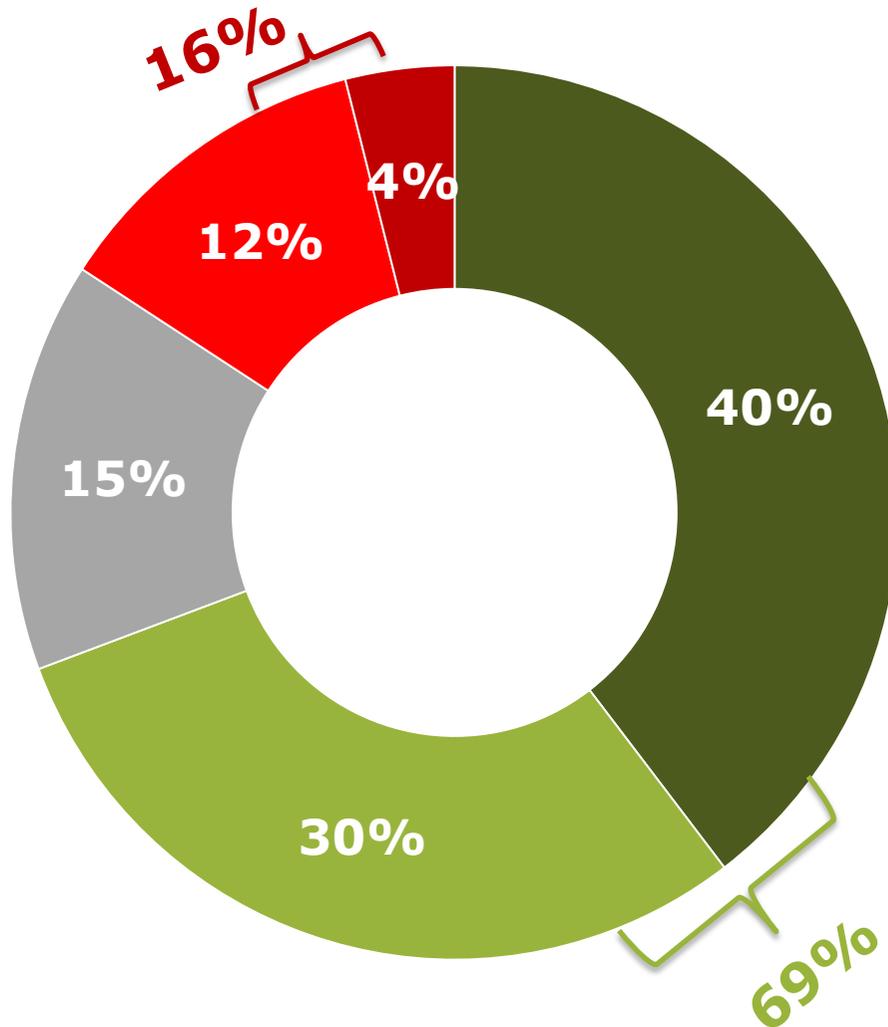
The Government should do more to prevent the use of low-hours contracts
%

The Government should do more to reduce wealth inequality in Ireland"
%



Level of agreement with: *The government should prioritise investing in public services rather than spending money to cut income taxes*

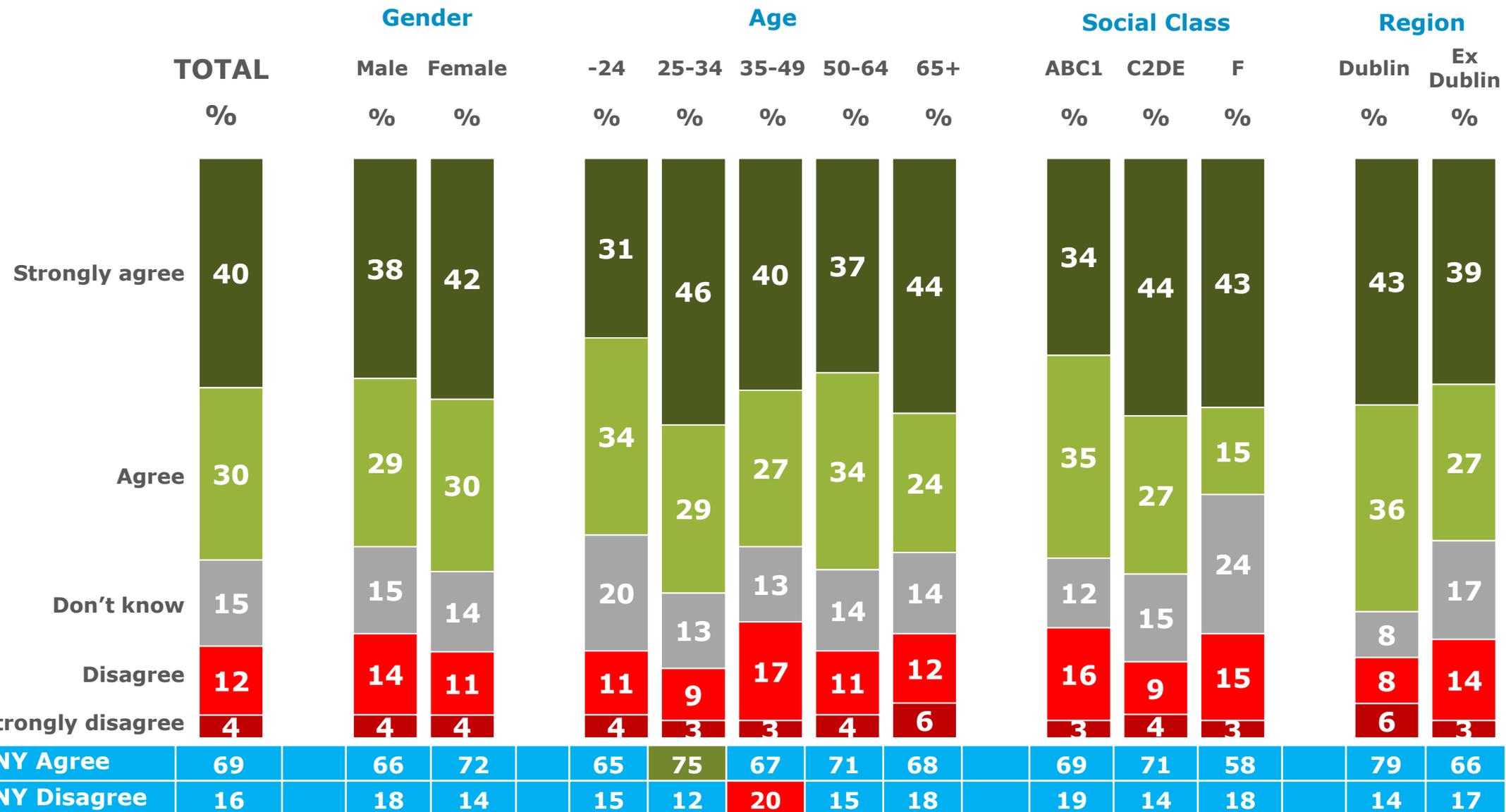
■ Strongly agree ■ Agree ■ Don't know ■ Disagree ■ Strongly Disagree



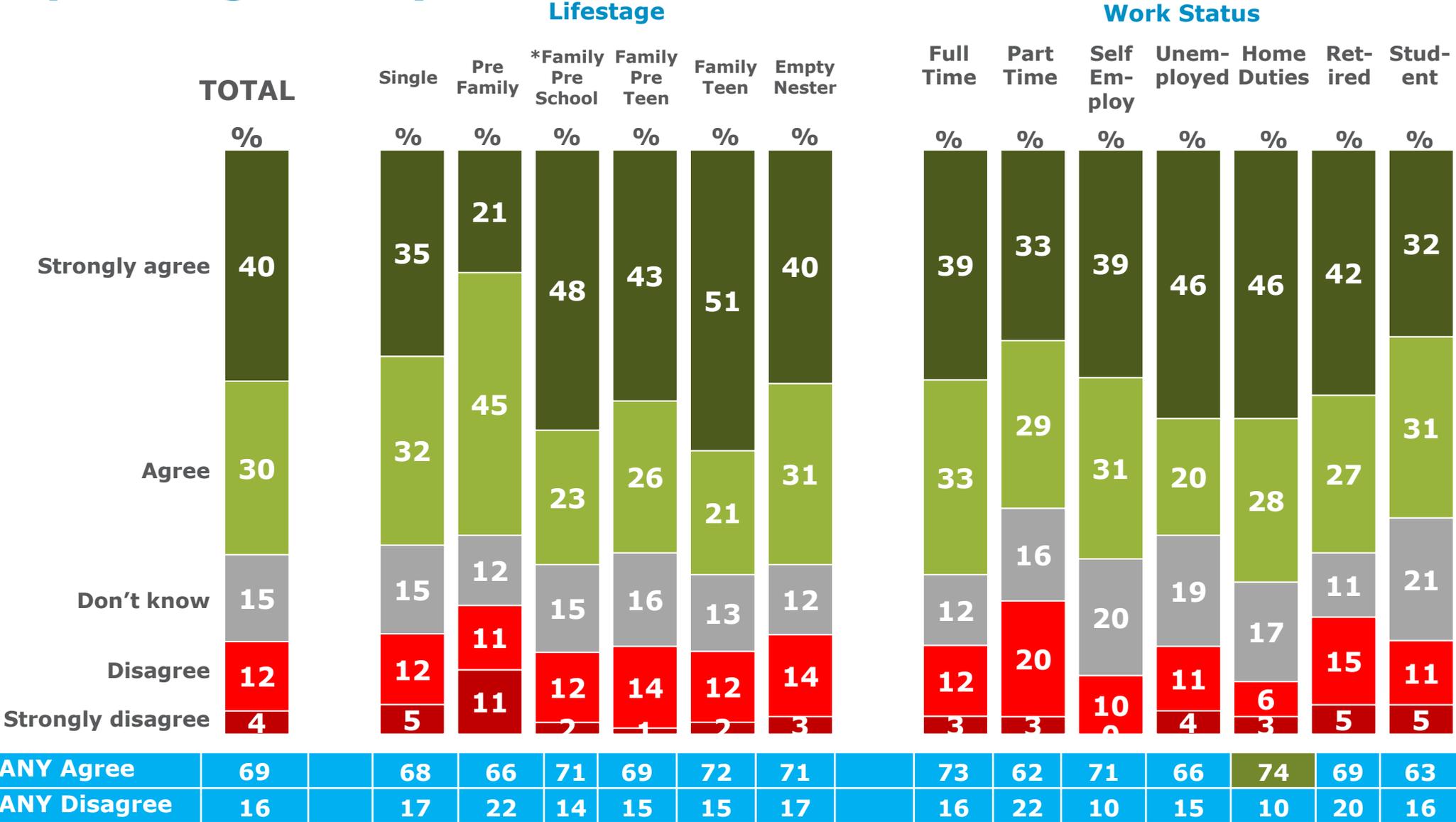
Feidhmeannacht na Seirbhíse Sláinte
Health Service Executive



Level of agreement with: *The government should prioritise investing in public services rather than spending money to cut income taxes*



Level of agreement with: *The government should prioritise investing in public services rather than spending money to cut income taxes*



*Caution low base

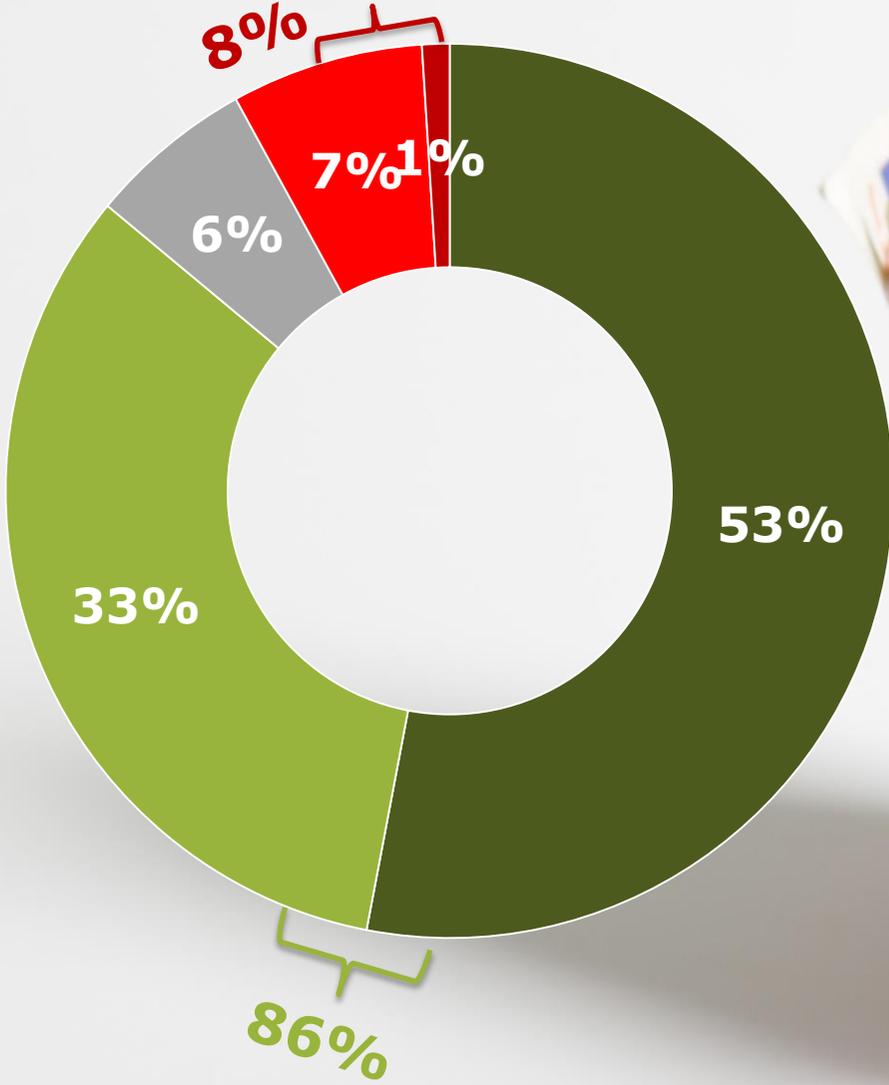


Q.1

The Government has indicated that it has €1.5 billion that can be used for either decreasing taxes or increasing public spending in the next Budget. To what extent do you agree or disagree with the statement below? *The government should prioritise investing in public services rather than spending money to cut income taxes.*

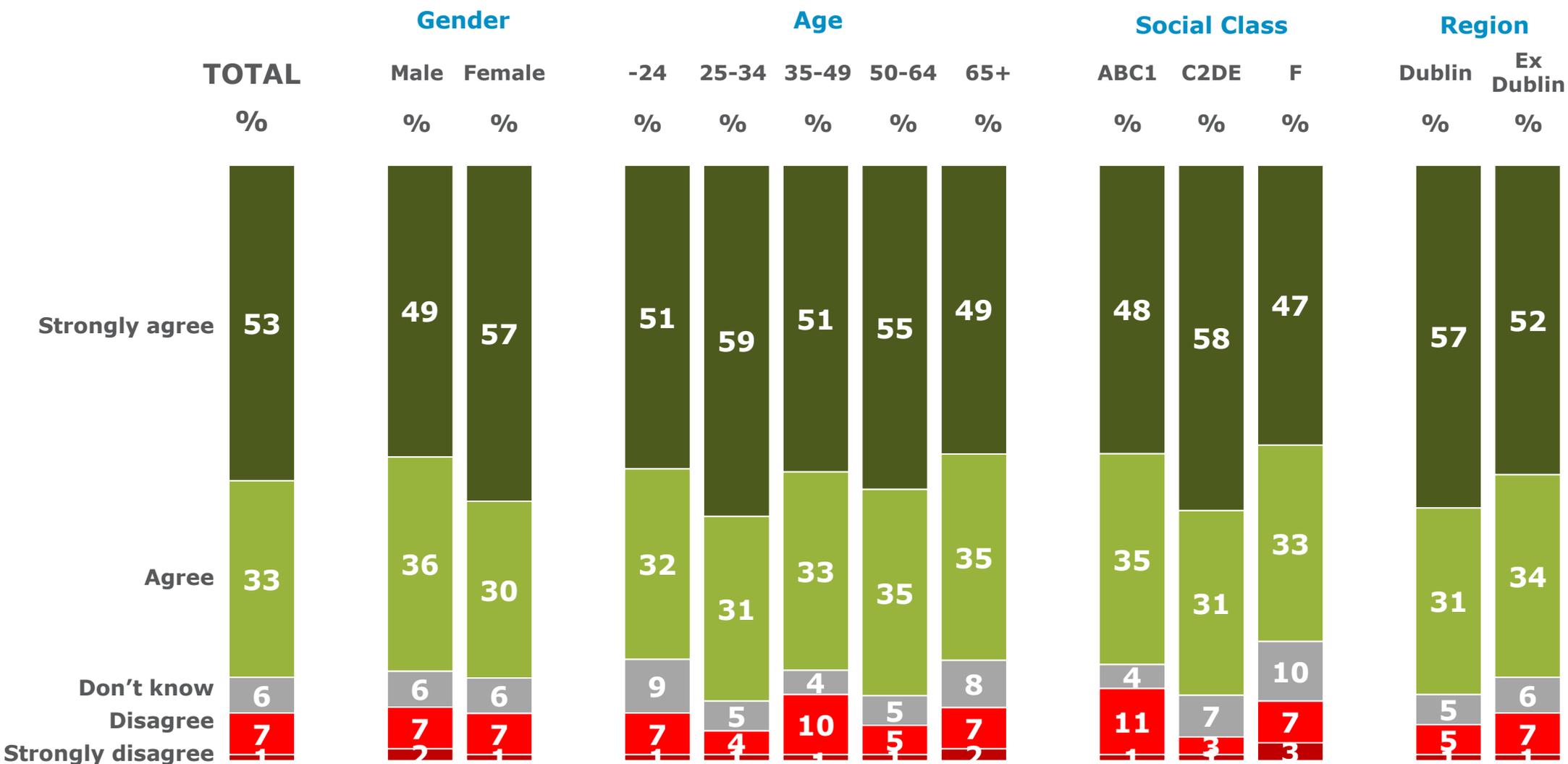
Level of agreement with: *The National Minimum Wage should be increased*

■ Strongly agree ■ Agree ■ Don't know ■ Disagree ■ Strongly Disagree



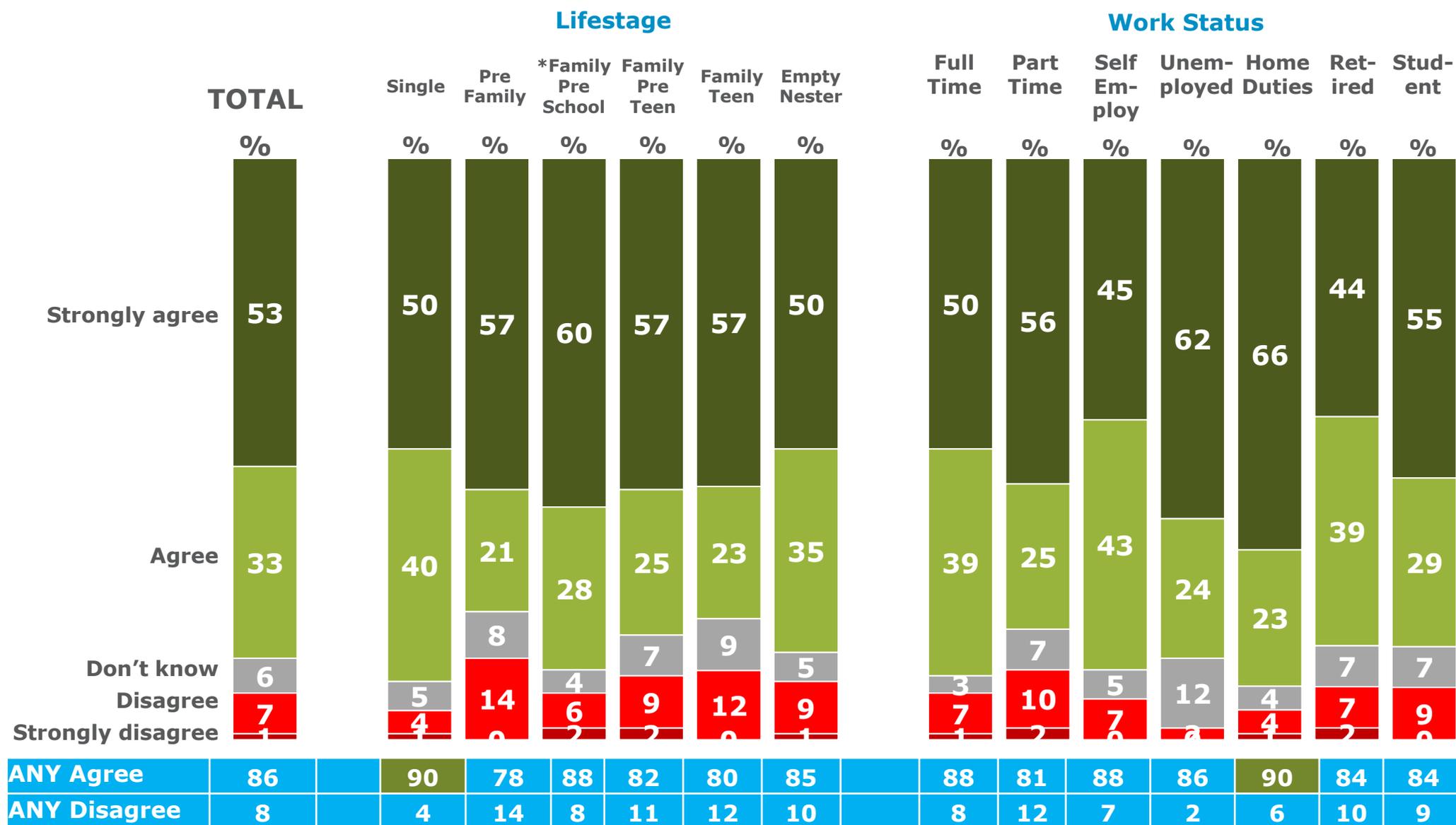
Although Ireland's National Minimum Wage is higher than in some other countries, Ireland has one of the highest proportions of workers on low pay in Europe. To what extent do you agree or disagree with the statement "The National Minimum Wage should be increased"?

Level of agreement with: *The National Minimum Wage should be increased*



ANY Agree	86	86	87	83	90	84	90	84	84	89	80	88	85
ANY Disagree	8	9	7	8	5	12	6	8	13	4	10	7	9

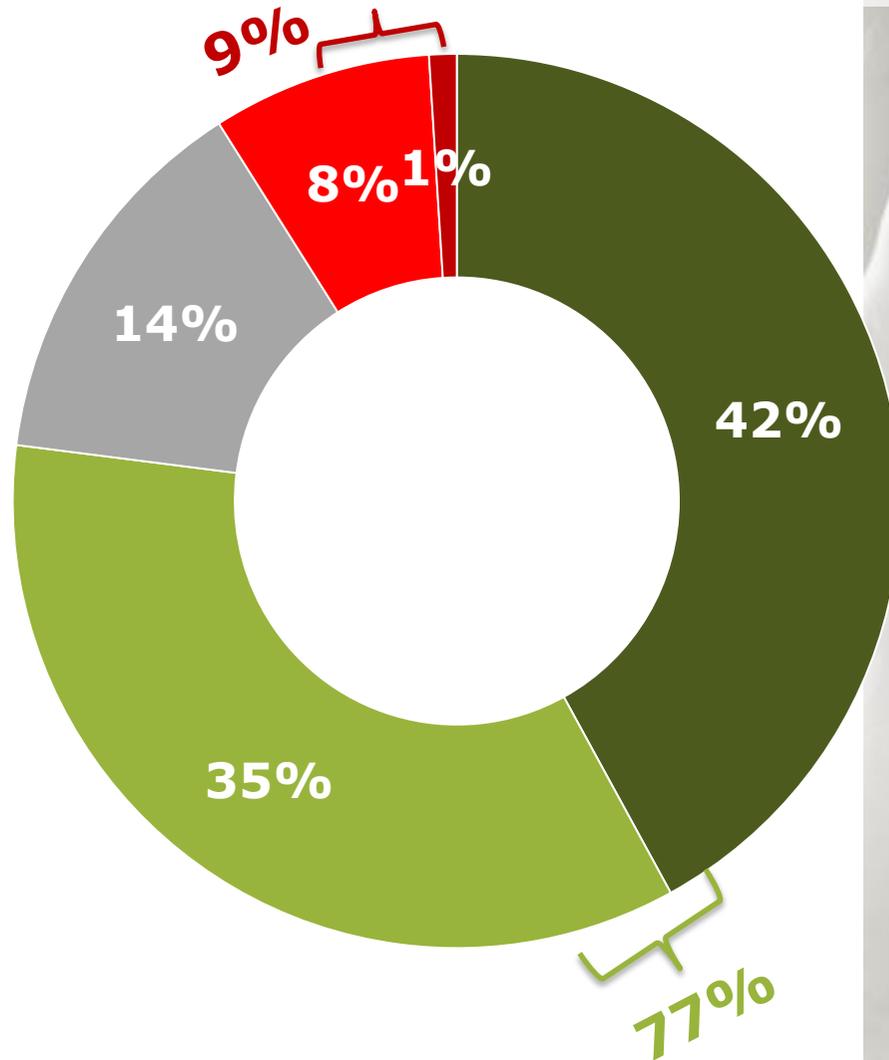
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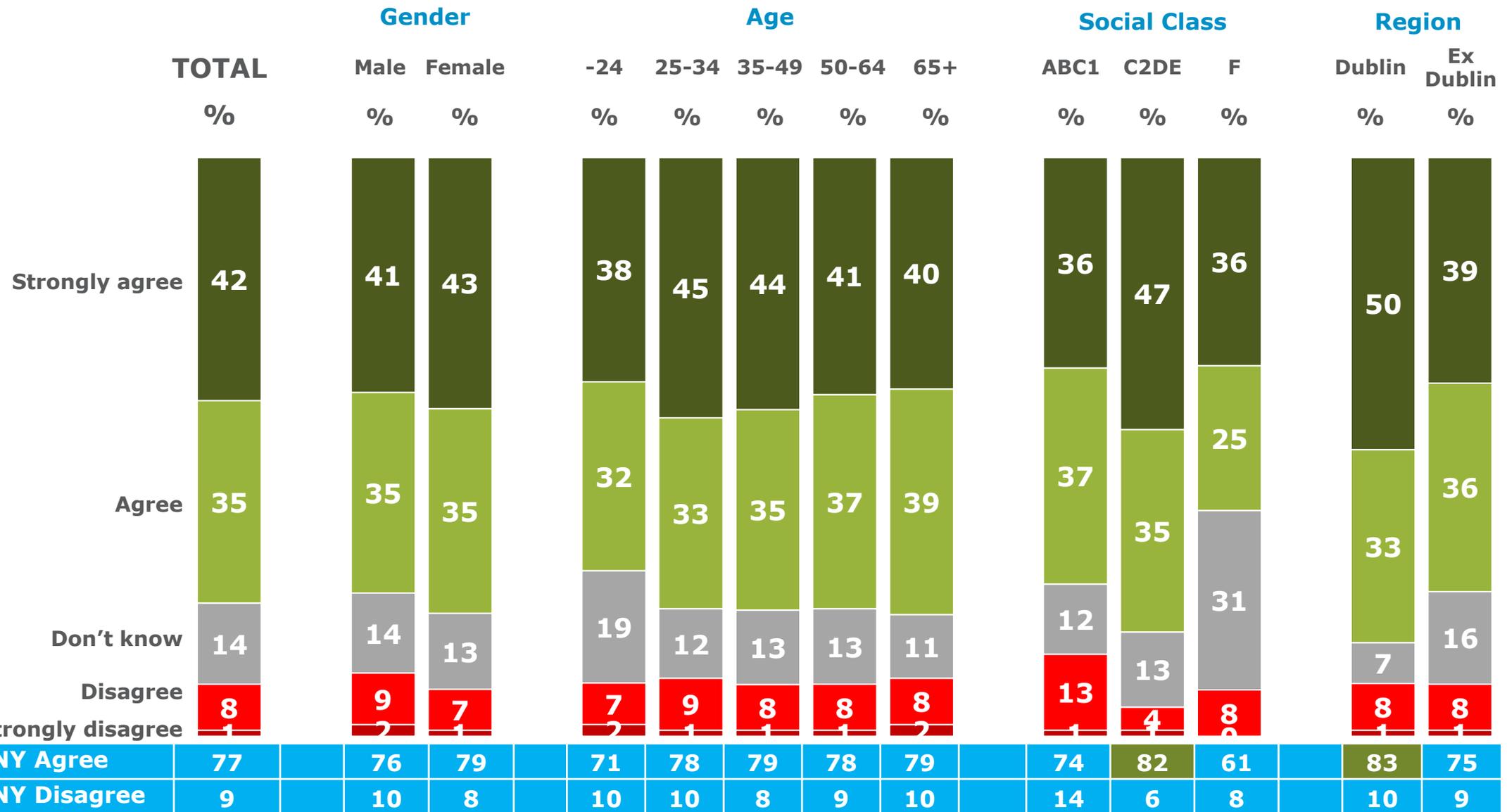
*Caution low base

Level of agreement with: *The Minimum Wage should be the same as a Living Wage*

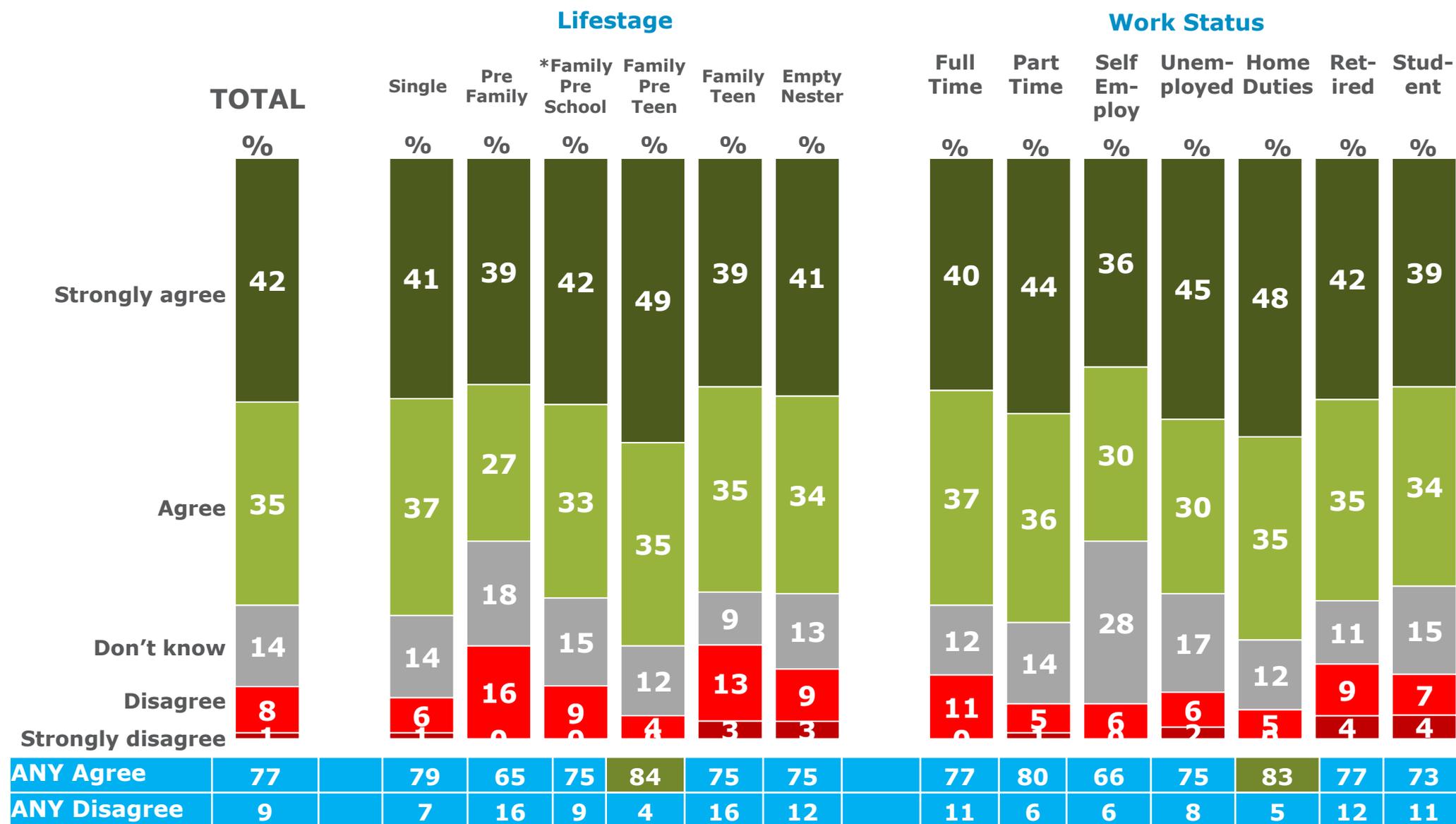
■ Strongly agree ■ Agree ■ Don't know ■ Disagree ■ Strongly Disagree



Level of agreement with: *The Minimum Wage should be the same as a Living Wage*



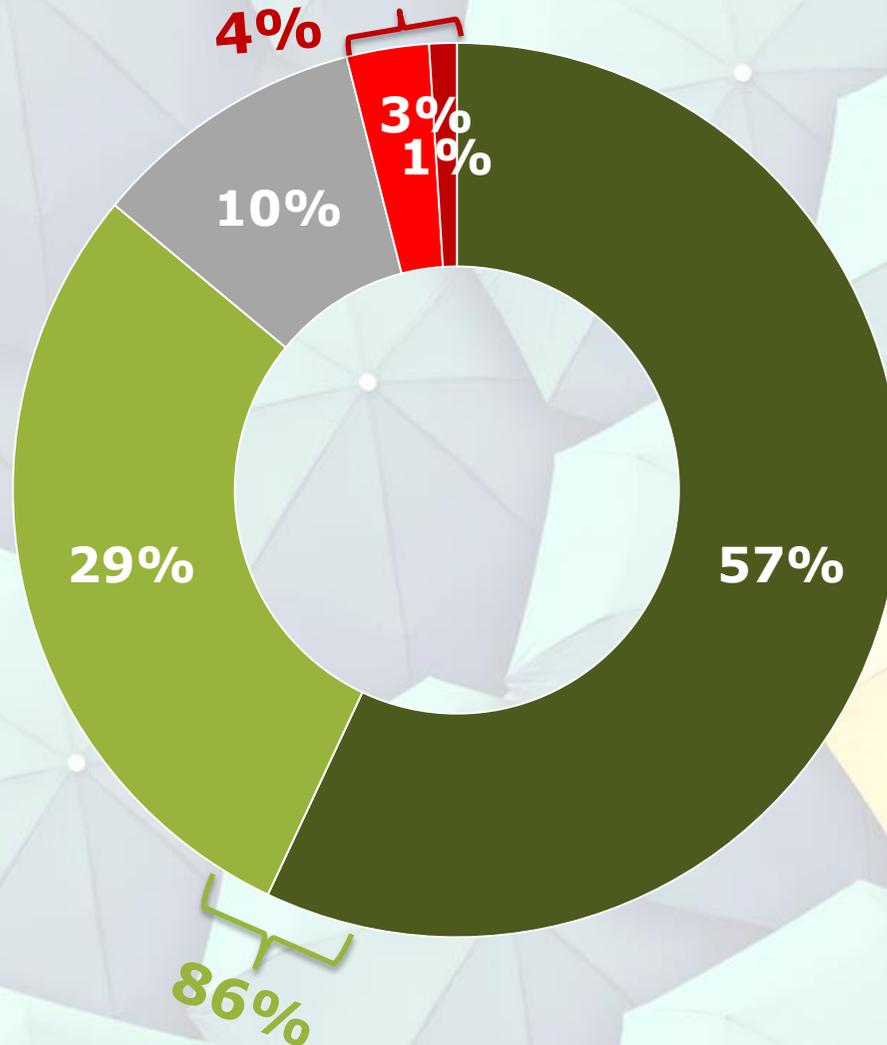
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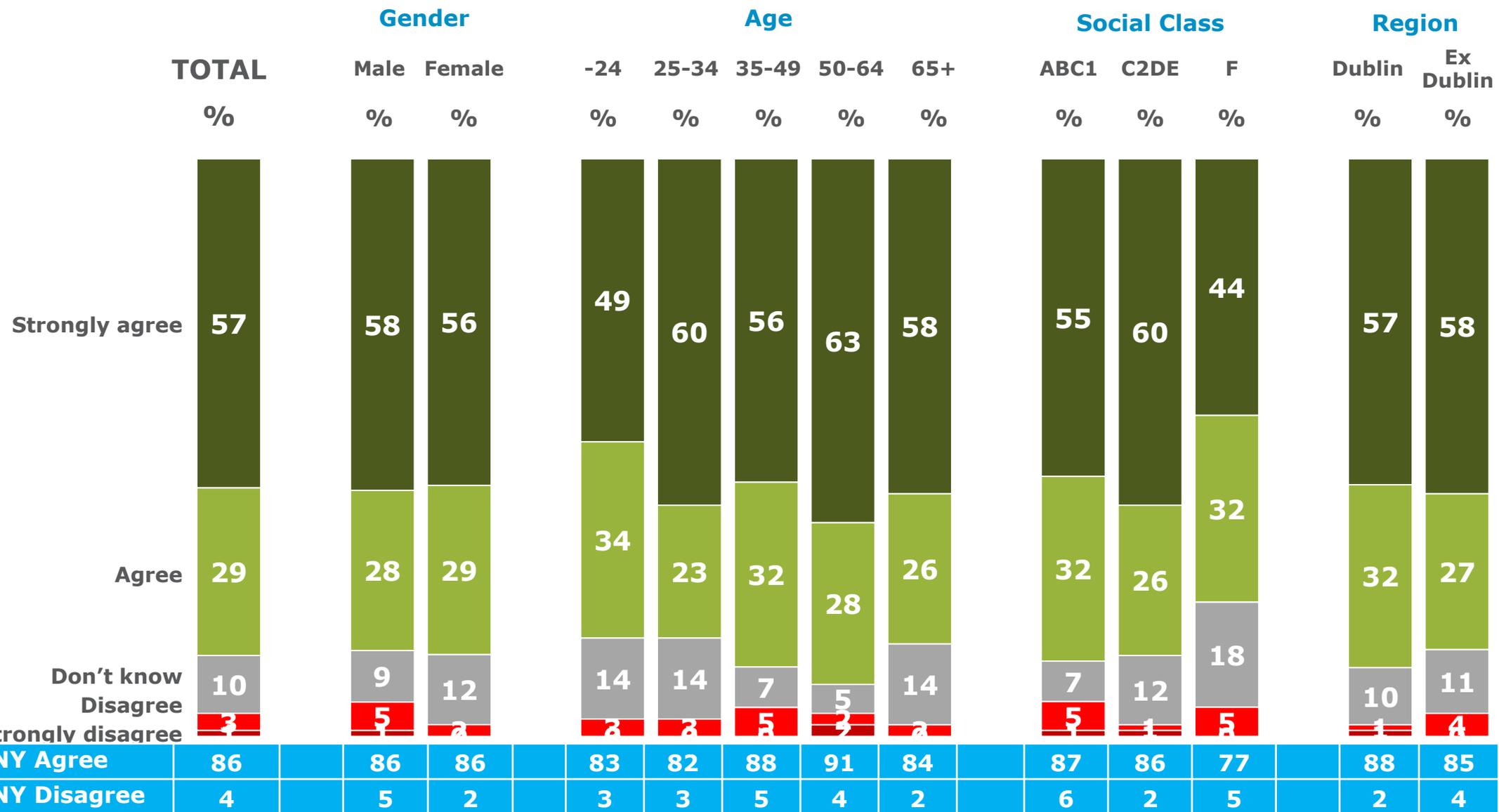
*Caution low base

Level of agreement with: *The Government should do more to prevent the use of low-hours contracts*

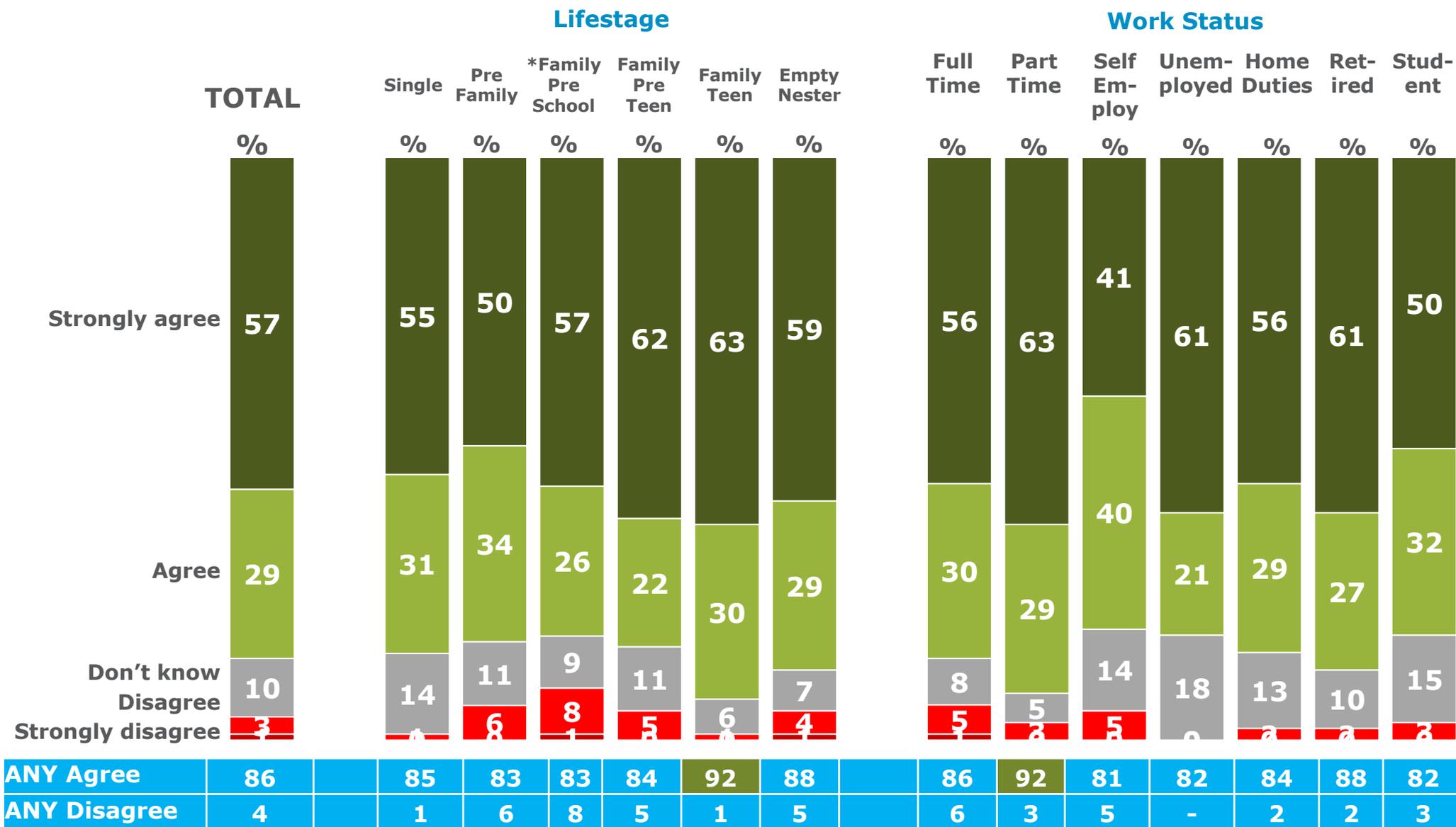
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Level of agreement with: *The Government should do more to prevent the use of low-hours contracts*



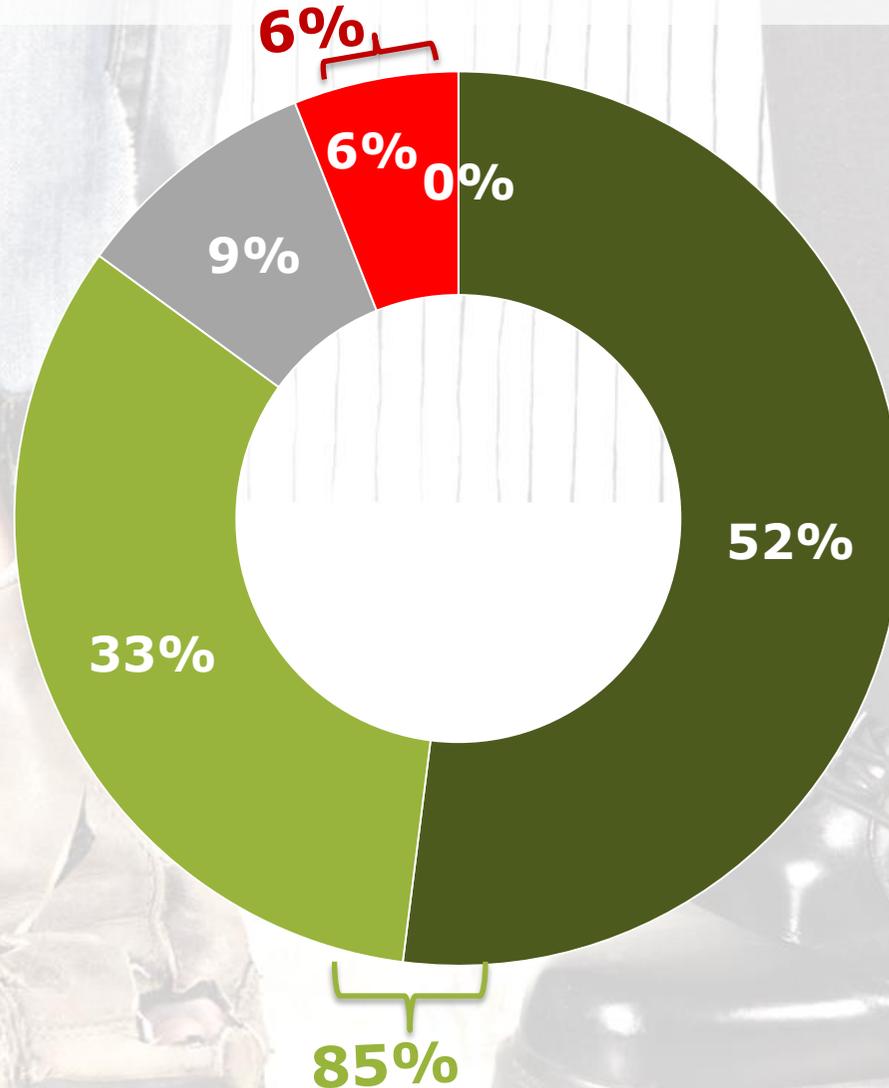
Level of agreement with: *The Government should do more to prevent the use of low-hours contracts*



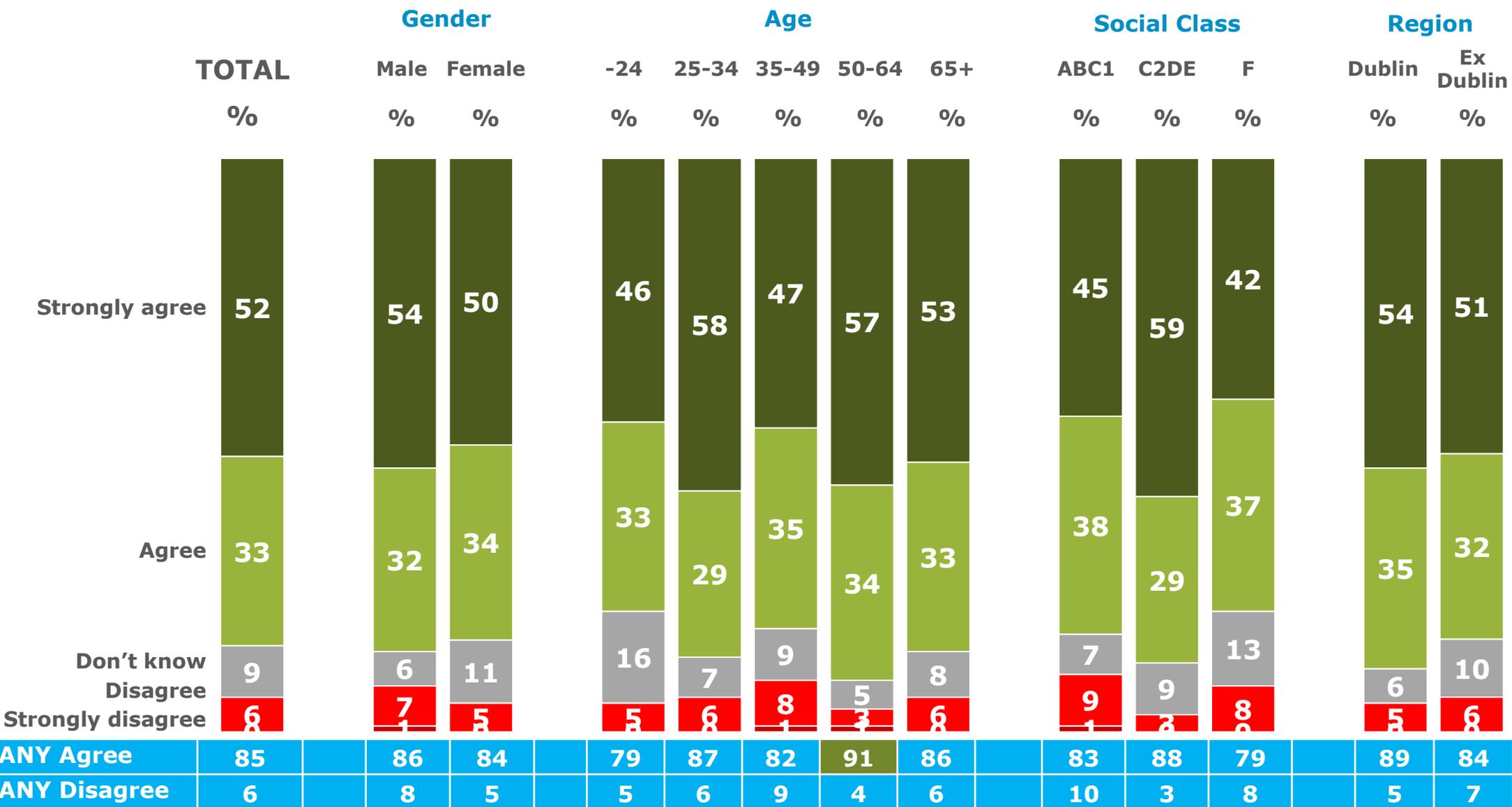
*Caution low base

Level of agreement with: *The Government should do more to reduce wealth inequality in Ireland*

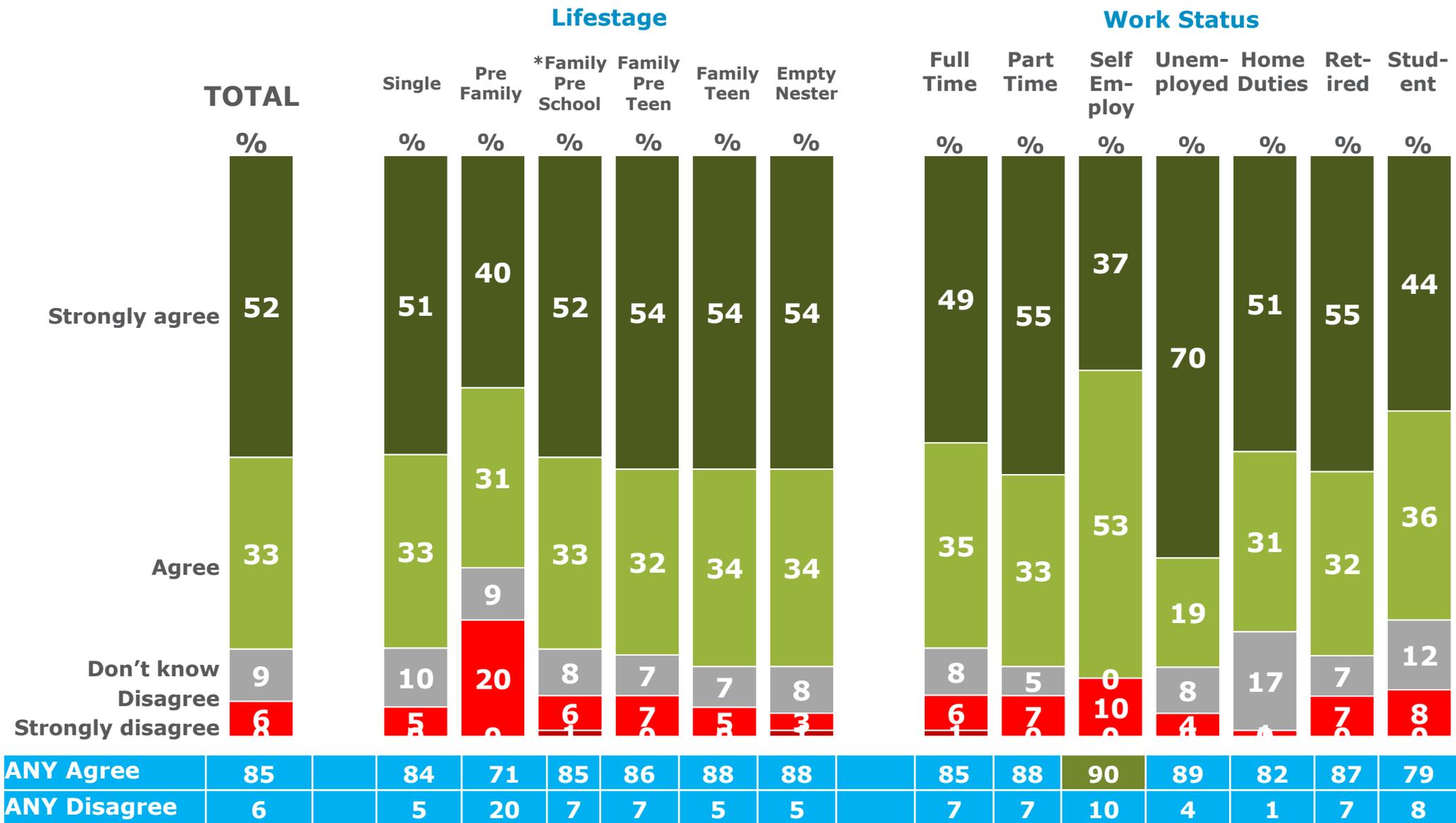
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Level of agreement with: *The Government should do more to reduce wealth inequality in Ireland*



Level of agreement with: *The Government should do more to reduce wealth inequality in Ireland*



*Caution low base

Recent figures show that the wealthiest 10% of households own more than half of all the wealth in Ireland. To what extent do you agree or disagree with the statement "The Government should do more to reduce wealth inequality in Ireland"?

Key Findings

Government Priorities

- 69% agree that the Government should prioritise investing in public services rather than spending money to cut income taxes.
- 86% agree that the Government should do more to prevent the use of low-hours contracts.
- 85% agree that the Government should do more to reduce wealth inequality in Ireland.

Minimum Wage

- 86% agree the Minimum Wage should be increased from its current level €8.65.
- 77% agree that the Minimum Wage should be the same as the Living Wage.



THANK YOU

MILLTOWN HOUSE
MOUNT SAINT ANNES
MILLTOWN
DUBLIN 6

+353 1 205 7500
info@banda.ie

www.banda.ie