



5 Fórsa members have been diagnosed with cancer through this campaign

Their outlook was improved thanks to swift intervention

"Anything that **helps saves lives** should be encouraged."

"**Excellent service** carried out by extremely lovely and **dedicated professionals.**"

"**It saved my life** as it picked up breast cancer early and **I was treated.** Without pink power my story would have been very different."

"**They found something** abnormal during the assessment, **its early** and hopefully caught in time."

"**I required surgery** so the pink power campaign was of great benefit to me. **Literally saved my life.**"

"My friend's **breast cancer was caught early** due to Pink Power. Any reminder to become more breast aware is brilliant."

"**I was diagnosed with stage 1 breast cancer** that definitely would have not been diagnosed for some time yet without this! In the mammogram they found **calcifications** on my right breast that could not be felt. **So grateful they were found now.** Thank you."

"**It encouraged me to have an exam** which wouldn't have happened without it."

Breast & Prostate Health Assessment and Education Programme

for members of the two Fórsa Salary Protection Schemes administered by Cornmarket*

Our fight against cancer



Over the past year:

- 4,258 were invited
- 1,216 booked an assessment
- 280 were sent for further tests (e.g. Mammogram, Ultrasound, Biopsy or MRI)

Lives potentially saved

4 members were diagnosed with Prostate Cancer. 1 member was diagnosed with Breast Cancer.

Education helps save lives

Awareness improved by a huge **50%** thanks to the education provided by the programme.

If one life can be saved through this initiative it will all be worthwhile.

90% said they were confident to self-check after their Pink Power appointment, compared to only **40%** before.

99% rated the programme excellent, good/very good.

Thank you for supporting Pink and Blue Power.

The programme is now closed for booking. For more info on Salary Protection, visit cornmarket.ie/forsa

Sources: Participation & clinical numbers provided by Full Health Medical, Beaumont Private Clinic & Bon Secours Private Hospitals, 2018 – 2019 and Mater Private Hospital, 2013. Quote and survey results provided by Cornmarket across INMO, Fórsa and TUI schemes, 2018 – 2019. Cornmarket Group Financial Services Ltd. is regulated by the Central Bank of Ireland. A member of the Irish Life Group Ltd. which is part of the Great-West Lifeco Group of companies. *Health & Welfare, Local Government & Local Services and Education Divisions and Civil Service in Professional, Technical and Service Grades. Schemes underwritten by New Ireland and Aviva. New Ireland Assurance Company plc is regulated by the Central Bank of Ireland. A member of Bank of Ireland Group. Aviva Life & Pensions Ireland Designated Activity Company, trading as Aviva Life & Pensions Ireland and Friends First, is regulated by the Central Bank of Ireland. Aviva Life & Pensions Ireland Designated Activity Company, trading as Aviva Life & Pensions Ireland and Friends First, is regulated by the Central Bank of Ireland. 14798 PP final report Fórsa 07-19